

## WHO?

We are an international biotechnology and pharmaceutical consulting company, led by a full time core management team of senior people who have developed more than 30 products globally from discovery to market. Our Managing Partners personally direct a global network of people that cover a wide range of drug development expertise with skills to operate in all project areas. Since formation, we have worked with both large pharma and small biotechs, as well as with investment companies.

## WHAT?

We can provide a broad range of services (see examples below) that support drug development. Our support is hands-on, not just consulting, which means we don't just tell you what to do, but we actively implement the strategies and plans that we formulate with you.

<p>Strategic direction for achieving target product profile</p> <p>Dedicated Project Leadership with appropriate functional experts to meet key milestones</p> <p>Developing and delivering route to exit / next inflexion point</p> <p><b>Development Strategy</b></p> 	<p>Clinical and regulatory expertise by therapeutic area</p> <p>In-depth protocol feasibility, data-driven site selection and rapid patient recruitment</p> <p>CRO selection and management</p> <p><b>Clinical Development</b></p> 	<p>Process and product development of NCEs and NBEs</p> <p>Scale-up, technology transfer and validation</p> <p>GMP supply chain strategy, including internal build-out and CMO management</p> <p><b>Technical / CMC</b></p> 
<p>Scientific, clinical and technical due diligence</p> <p>Contract negotiations</p> <p>Partner relationship management</p> <p><b>Acquisitions / Investments</b></p> 	<p>Streamlining and efficiency programmes</p> <p>Proper implementation of systems</p> <p>Functional and management training</p> <p><b>Processes / Systems</b></p> 	<p>Temporary leadership, from Department Head to C-Level</p> <p>Managing through transitional events, e.g. M&amp;A integration</p> <p>Cover during absences or secondments to keep programmes on track</p> <p><b>Interim Management</b></p> 

## HOW?

Different companies have different needs and preferences when it comes to resourcing drug development programmes. Insourcing is our term for deploying cddi's functional experts within your project teams. These experts fill gaps in your organisation and perform as in-house team members. This is an excellent way to employ specialists on an as-needed basis, with cddi's Managing Partners ensuring strategic direction and oversight of our people.

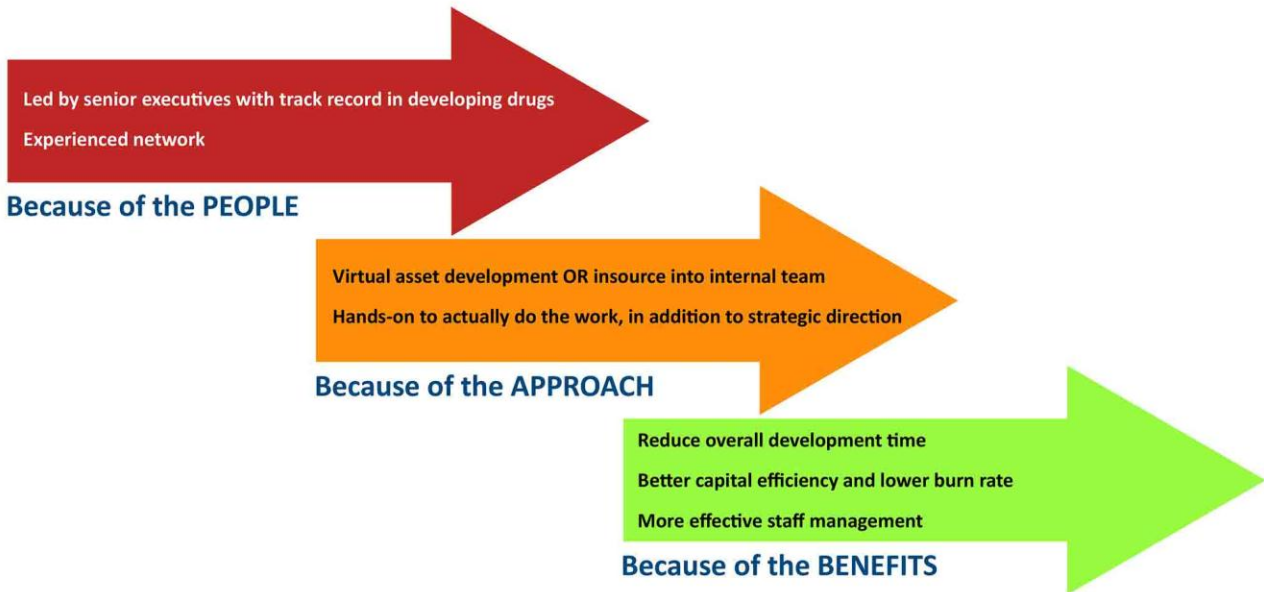
An alternative approach is to develop your asset on a virtual basis. Virtual asset development may firstly involve a re-thinking of how a company organises itself and how it operates. Such re-thinking can open up opportunities to restructure and improve productivity and capital efficiency. With this approach, cddi take on the programme, assembling a cddi virtual project team with a dedicated and highly experienced project leader. The virtual team is accountable to cddi's management, and cddi is accountable to the company's executive management and Board for delivery of milestones.



## WHY?

How can today's investors, Biotech start-ups and mid to large Pharma companies make the odds more favourable? Factors other than efficacy and safety play a significant role. Higher thresholds for technological innovation, spiralling costs, unforeseen developmental hurdles and the demanding rigor of meeting regulatory requirements in different countries all add to the complexity and uncertainty of the development process.

At cddi, we have been working through this changing world of Life Sciences seeing successful product launches and learning from failed clinical programs. We believe that these daunting odds against success can be improved by deploying hands-on people, with deep know-how; by directed team efforts with a speed and focus; and by structured risk management of business assets.



Every investor, pharma and biotech company wants to do things better, smarter, faster and maybe even cheaper. Follow the same model of drug development competitors and you will surely only deliver the same result. As a leader in your organisation, isn't it time you walked the talk by bringing in a genuinely different way of delivering your objectives?

## WHERE?

Our Managing Partners are located in Europe and North America, with our network of people located globally. Talk to one of our Managing Partners using the contact details below:

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